



Position Opening Announcement
Director of Advocacy & Education (Full-Time)

The National Alliance on Mental Illness in Delaware (NAMI Delaware) is currently recruiting for a full-time position. The successful candidate will be a part of the Senior Leadership Team and will report to the Executive Director/CEO.

Mental Illness and its effects on families, individuals and society is a growing concern across this country. NAMI, the National Alliance on Mental Illness 'the nation's largest grassroots mental health organization' continues to change the lives of people each year by providing research-based, "lived-experience" education, support and information, helping families and individuals experience recovery, resilience and wellness. As a chartered state chapter, NAMI Delaware has been serving our community for almost 35 years.

NAMI Delaware is seeking an experienced and mission-driven professional to help the organization elevate the way Advocacy, Education and Programming is provided to those who need it. The Director of Advocacy and Education will play a critical role in shaping the future of NAMI Delaware's strategy to expand partnerships, enhance advocacy efforts, update and expand programs, ensure consistency and program integrity, inspire innovation, build capacity, encourage collaborations and design evaluation tools that transform the value NAMI provides through its continuum of Advocacy and Education.

This role is based in Wilmington, DE area. Frequent statewide travel is required with occasional travel to other states. Mileage reimbursement or use of agency vehicle is provided for authorized travel.

Duties and Responsibilities

- Responsible for ensuring that NAMI Delaware meets the needs of individuals with mental illness and their families for advocacy, information, education and support making use of all of NAMI Delaware's strengths as well as developing new innovations
- Ensures that NAMI Delaware's advocacy, education and support programs take into account the different ways that people from diverse communities and different age groups want to receive information, education and support and meets the varying needs in a timely manner
- Oversees the design and implementation of products and tools for increasing hope and help, and building knowledge and skill in a variety of formats for multiple stakeholders
- Drives processes for training and dissemination that maximize efficiency, efficacy and cost effectiveness for greatest impact in results and reach
- Develops processes for continuous improvement and innovation to optimize results and reach
- Works with staff and volunteers at NAMI Delaware to produce systems that are easy to use for registering, delivering, training and evaluating programs, using data for determining impact on people and reach of programs
- Positions NAMI Delaware to achieve wider public recognition and funding for our education and support products portfolio, leveraging our strategic plan
- Able to write and respond to proposals with fast turnaround times
- Uses research, evaluation and outcome analytics to drive decision-making, gauge progress and identify gaps in either achieving results or reach of programs

- Leads a team that partners with internal staff to strengthen field capacity in our state to achieve measurable results and reach people in need of our help. Fosters a culture of shared responsibility to meet the needs of those coming to the organization for help.
- Evaluates and fosters partnerships with external organizations that will facilitate education, information and support functions
- Ensures integration and alignment of knowledge throughout the NAMI Delaware network of organizations and partnerships
- Works well at all levels of the organization; harnessing areas of intersection, modeling curiosity and effective leadership
- Demonstrated ability to be an engaged participant in internal and external engagements and meetings to represent NAMI Delaware's mission and values
- Oversees multiple projects with competing priorities, ensuring accountability
- Inspires and leads a diverse team of staff and volunteers located throughout the state
- Responsible for recruiting, training and sustaining volunteer program and participants
- Proven effectiveness and comfort in public speaking engagements to audience sizes from small to large
- Ability to demonstrate compassion, dignity and respect for those living with mental illness, their families/loved ones and concerned community members while functioning as a professional with appropriate boundaries and the highest ethical standards
- Some evening/night and weekend hours are required

Qualifications

- Bachelor's degree in a related field; Graduate degree preferred
- Fluency in English required; Fluency in Spanish desired
- 5+ years of progressively responsible experience in the education, nonprofit or corporate sector; professional association and business development experience highly desirable
- Deep knowledge of the mental health field including extensive experience in program development
- Strong leadership skills with a proven track record of leading staff and volunteers
- Experience in utilizing learning management systems and developing and distributing educational products in a variety of formats
- Proven ability to build professional relationships to develop business or program results and capacity
- Significant experience in managing professional relationships with complex dynamics in diverse communities and cultures.
- Proven track record in establishing evaluation criteria, using learning to inform continuous improvement; research experience a plus
- Experience in integrating cultural competency into all work programs and products
- Comfort and experience in diverse groups with a history of embracing cultural differences and engaging with all generations
- Experience in developing and implementing communications plans on large, strategic initiatives
- Minimum 5 years of supervisory experience building and leading strong, healthy and distributed teams of staff and volunteers
- Highly skilled in all forms of communication and enjoys collaborative relationships at all levels; external stakeholders, organization, team and individual
- Proficient with Microsoft Office Suite, current social media platforms and web based platforms
- Superior project, people and change management skills

Competitive compensation based on qualifications and experience.

Must pass background check.

Below are Application Instructions

NAMI Delaware
 2400 W 4th Street, Wilmington, DE 19805 · (302) 427-0787
www.namidelaware.org

How to Apply – Please read carefully

Please submit cover letter and resume to Dr. Josh Thomas, Executive Director/CEO. Cover letter should highlight leadership and education experience along with compensation requirements. Submissions can be emailed to jthomas@namide.org or mailed to his attention. Please no calls to our office regarding this position. Questions can be emailed to Dr. Thomas. Applications and Cover Letters are also accepted through LinkedIn and Indeed.com.

Equal Opportunity Employer M/F/D/V

NAMI Delaware is an equal opportunity employer which does not discriminate on the basis of race, color, national origin, sex, disability, religion, age, veteran status, gender identity or expression, or sexual orientation.

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